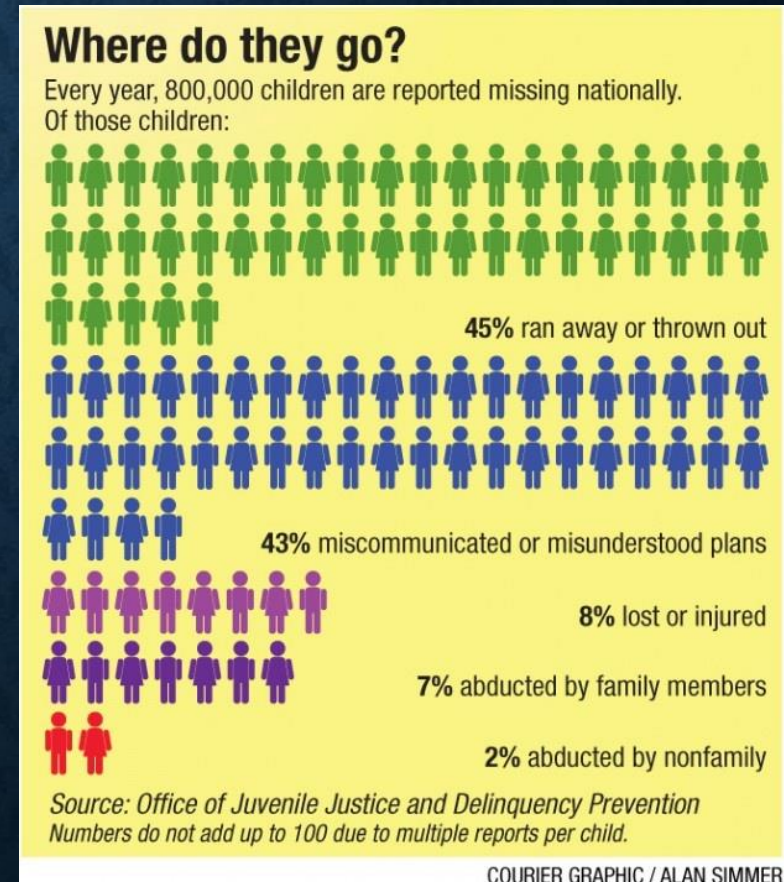




The Problem

The statistics of child abduction and kidnapping are daunting and alarming. Because not every child is reported missing when they disappear, the exact number of missing or abducted children is almost impossible to determine. This short video explains what we do know.





According to the National Center For Missing or Exploited Children, 1,262 children are reported missing every single day.* That equals almost a half-million per year. This statistic only measures those that are reported. Many cases involving teenagers go unreported.



***Statistics from the National Center for missing or exploited children for 2015**



A child being kidnapped is a parent's worst nightmare. However, it is a reality that thousands of parents must face each year. In the United States, nearly 800,000 children are reported missing each year, or about 2,000 per day, according to the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention.



The Department of Justice puts the number even higher – 2,000 kids missing every day!

**<http://people.howstuffworks.com/amber-alert.htm>*



Possible scenarios that result in missing children:

- **Family abduction especially with noncustodial parents**
- **Kidnapping by strangers**
- **Runaway often occurring with teenagers or foster care children**
- **Wandering, especially with special needs children**



- **Sexual exploitation and sex trafficking, a growing problem with the prevalence of sexual predators on social media**
- **Natural disasters where families get separated by circumstances (parents at work, children in school)**
- **Infant abduction - more prevalent with teenage mothers**



Approximately one-third of the children reported missing have been kidnapped, and about one-fifth of those kidnapped children have been taken by nonfamily members.*



Kidnapping by non-family members is the scariest scenario.

*<http://people.howstuffworks.com/amber-alert.htm>



According to a study by the U.S. Department of Justice, 74 percent of children who are abducted and later found murdered were murdered in the first few hours after being taken.



74% of abducted children found murdered are murdered in the first few hours after abduction.



The impetus behind AMBER and other plans like it is the need to rescue a child in the first few hours after abduction. Officials say that these are critical hours:

Each hour that passes gives the abductor an opportunity to take the child farther from home, and gives the abductor more time to harm the child.



Within hours, a child can be transported to a different state or even a different country!



It will sometimes take law enforcement authorities between 8 to 12 hours to put together the information necessary to issue an Amber Alert. In that period of time, a child can be taken across state lines and even into another country before an Amber Alert can even be issued.

Scary thought, isn't it? It is a parent's worst nightmare.



It takes law enforcement authorities an average of 8-12 hours to develop an Amber Alert



As parents, we all want to live under the illusion of invulnerability. "It can't happen to our family. I keep really good tabs on our kids."

And then it happens... your child is abducted while riding a bike around your neighborhood, walking home from school, shopping in the mall with friends, attending a football or basketball game, anywhere with a large group of people. Kids can even get abducted going to the bathroom in a restaurant.



Nothing bad can happen to our family!





Our next video, **The Solution**, explains how you can prepare for a parent's worst nightmare. 911 SafeChild™ helps law enforcement authorities issue an *immediate* Amber alert when every second counts.



An immediate police response is critical when every second counts in a child abduction.



An immediate response raises the odds of finding your child safe and gives you the peace of mind that you've done everything you could to protect your child. Watch our solutions video to see the features that keep your child safe.

Purchase now!

www.911SafeChild.com/purchase.htm



Tip the odds of a happy ending in your favor with 911 SafeChild!